

NCKU, IMBA - FEEDBACK, CLASS PRESENTATIONS

THE GROUP YOU ARE ASSESSING:		Save your file. Use this format: group being assessed your group.doc So an example would be TIV Voltes5.doc – where TIV is the group being assessed and Voltes5 is your group.	
KEMI			
YOUR GROUP NAME:			
INSTRUCTOR			
A	B	C	D
Are ideas presented connected with the aim of the presentation?	Are the ideas presented clearly supported with evidence and logical argument?	Is it easy to follow & to understand? (Are the slides clear and easy to follow e.g. use of new pictures, words, graphs)	Overall impression (is it a group presentation etc.?)
40%	30%	20%	10%

5%	5%	5%	5%
Comments (space will expand as you type) The slides really fit the topic - nice! Qu - could face to face? Qu - codes - Qu - respondents' words (in-vivo) 40 is sounding fine Context - for case study Qu - market changes / supply chain -- what is the objective? Qu - challenges - good (lost in translation) / expressions in industry Qu Parsimonious You have outlined well many of the challenges faced in qualitative research with businesses. Try to make sure you specify your RQs more precisely to help develop focus. The interview guideline could usefully be brought to a few (5?) main themes you want to talk about.			
Grade (%) 20%			

Wei

- Due to lack of data, the presentation on design of analysis flow is less engaging. But overall organized and easy to follow.
- The idea of reverse-premiumisation sounds very interesting, would be looking forward to any findings later on.
- Maybe try to think how to improve attraction of interview invitations by providing knowledge feedback to interviewees?

Petch J

- ◆ Data collection process is explained clearly, easy to follow and understand this part.
- ◆ Waiting to see what comes out after every data is collected. Nice touch on the term “reverse-premium”
- ◆ I can understand how hard it is to ask for permission the interview the companies. So, after the interview done. Maybe you can share your tactics. How did you really get them to open up.
- ◆ Our group can follow how you organise your slides, your data. It’s all so systematic.

Marx

- Coming from a supply chain background, I would understand the hesitation of the respondents to get to your interview. You might need to work on convincing them more.
- Try to find demand planners in the companies; looking at the questions, they should be able to answer most of your questions

Sarah

- The data gathering, and coding is discussed without unnecessary complexities. For me it’s very concise and understandable.
- I am looking forward to more data in the next stage of the project.
- Some information might be too aggressive for the suppliers. Maybe, frame it a little in a form that the discussion will help both of you develop insights about the industry.

Tony

- Your data collection process is quite systematic to understand as well as the theoretical aspects you mentioned.
- Your question guideline are well drafted as well. But do you think the respondent will be open to answer any company secrets you might ask?
- You haven’t had a lot of data yet, so looking forward to your coding strategies and overall analysis.

Abe

Try to collect your data as far as you haven't data yet.

you explain it in good manner about data collection process.

try to attract your interviewees in different methods to assess them.

Laura

- It's amazing to collect the data and transcript the materials in such a short time.
- Show my sincere respect on the attitude.